



Worksheet To help your site identify potential issues and drawbacks before you agree to take on a study, it's important for your research team to analyze the strengths, weaknesses, opportunities and threats (SWOT) of a protocol. The SWOT analysis is a common tool used in many industries to help individuals and organizations consider all of the potential impacts of a decision before it is made.

<p>Strengths In this section, consider what appeals to you about the protocol and how it emphasizes your internal site strengths.</p> <ul style="list-style-type: none"> • What about this protocol do you think will work well at your site? • Does your site specialize in this therapeutic area? • Does the public recognize your organization for its expertise in this area of research? • Have you previously accrued an adequate number of participants for similar studies? • Do the eligibility requirements align accurately with a significant portion of your participant population? 	<p>Opportunities In this section, determine external opportunities that exist for your organization as well as any other peer institution.</p> <ul style="list-style-type: none"> • Could this protocol advance treatment options and/or prevention for the studied condition? • Will taking on this study bring your institution substantial return on investment (i.e., recognition, capital, experience, etc.)? • Would taking on this study increase your database of people potentially eligible for additional trials?
<p>Weaknesses Like the strengths, this section should focus on how the protocol relates to the internal weaknesses of your site.</p> <ul style="list-style-type: none"> • Does your site have the resources to accrue an adequate number of participants? • Are there trials open to enrollment that could compete with this study? • Have you previously seen low enrollment for this type of disease? 	<p>Threats Like opportunities, this section should focus on the external threats for your institution as well as your peer institutions.</p> <ul style="list-style-type: none"> • Would this study be competing with other open trials in your geographic area? • Is the protocol exploring a common condition that is widely researched? • Are other institutions more known for research in this therapeutic area?

Protocol Feasibility SWOT Analysis

With the help of your research team, determine 3-4 points for each of these four sections.

Strengths	Opportunities
Weaknesses	Threats